

BRISTOL

JOB SHOW



LONDON

JOB Show



LONDON

JOB Show Westfield STRATFORD CITY

MANCHESTER

JOB SHOW

TRAFFORD S



centre:mk





We have attended 3 Job Show events this year. At our most recent event we hired 15 people for lots of different roles.



The show was a great success for us — 15 hires! All having their inductions this week. Very impressed!

TUIGROUP

www.tuijobsuk.co.uk





Travelodge

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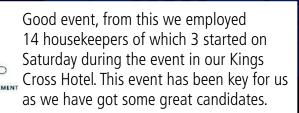
A really positive outcome. We hired 55 people for team member roles, and 3 engineers.



With some of the roles that we find more difficult to fill, we've seen some real stars today that we want to just grab and take with us now.



What we want to see is people's personality. Their energy, their attitude. And how they feel confident to come and introduce themselves. So events like this are huge.







Great event lots of people and great location. Very well organised.



Excellent event. We would definitely be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stand and seminars.



People wanting hourly paid work, people looking for senior Director level roles. All sorts of different people. A lot of what we do is online, social media based, where this is face to face with people so it's great to talk to them to see what sorts of options are open to them.



Really impressed with the amount of people we've seen. Really impressed.





Fantastic event - great attendance levels and well organised. We like the opportunity to meet candidates face to face rather than relying on a CV.

JOB SHOW 2023 DATES

SHOW	DATES
Manchester Job Show	20 & 21 January 2023
London Job Show Stratford	3 & 4 February 2023
Bristol Job Show	3 & 4 March 2023
MK Job Show	24 & 25 March 2023
London Job Show W12	21 & 22 April 2023
Manchester Job Show	28 & 29 April 2023
London Job Show Stratford	9 & 10 June 2023
MK Job Show	8 & 9 September 2023
Bristol Job Show	22 & 23 September 2023
London Job Show Stratford	29 & 30 September 2023
London Job Show W12	13 & 14 October 2023
Manchester Job Show	3 & 4 November 2023







FRI 11 & SAT 12 MARCH 2022

JOB TODAY

3 & 4 FEBRUARY 2023 • 9 & 10 JUNE 2023 • 29 & 30 SEPTEMBER 2023



MANCHESTER

JOB SHOW

BURNELY

BLACKBURN

ORMSKIRK

● BOLTON ● BURY

ROCHDALE

WIGAN



OLDHAM

ST HELENS LIVERPOOL



MANCHESTER STRETFORD

HYDE

WARRINGTON

STOCKPORT

CHESTER



20 & 21 JANUARY 2023 • 28 & 29 APRIL 2023 • 3 & 4 NOVEMBER 2023





24 & 25 MARCH 2023 • 8 & 9 SEPTEMBER 2023

BANBURY



THE BEST PLACE TO STAND OUT OFFLINE

The events are open from all sides allowing all pre-registered visitors (active jobseekers) and non registered visitors (passive jobseekers) to freely walk in to meet the exhibitors.

Passive Jobseekers

100,000 people

Over 100,000 visit our shopping centre venues every Friday & Saturday.

Active Jobseekers

10,000 people

On average 10,000 people pre-register to attend each event.



Extensive Marketing Campaign

A targeted, regional, extensive marketing campaign for each Job Show. Examples of how we promote our events include:

- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue

- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



For further details about the marketing campaign for each Job Show please email info@jobshows.co.uk











Call us on O2O3 858 7010 or email us at info@jobshows.co.uk